

**Montana Beef Council Board of Directors Meeting Minutes
October 20, 2025 | Virtual**

Call to Order, Roll Call: Executive Director Chaley Harney called the meeting to order at 12:04 p.m., welcomed attendees, and conducted roll call.

Members Present: Wes Jensen, Montana Farm Bureau Federation; Debbie Andersen, Montana Dairy Association; Ken Morris, Montana Cattlemen’s Association; Pamela Bilyeu, Montana CattleWomen Inc.; Justin Iverson, Montana Stockgrowers Association; Andy Tuss, Montana Food Distributors Association; Charlie Hollenbeck, Montana Meat Processors Association. Ben Peterson, CBB. Staff: Chaley Harney, Sue Broyles, Al Koenig, Anna Sponheim. USDA: Kinley Hartman. Guest: Katie Grady.

Not present- Andy Kellom (President), Montana Cattle Feeders; Travis Choat (Vice President), Montana Stockgrowers Association; Corey Schultz, Montana Livestock Auction Market Association; Jake Callantine, Montana Angus Association; Trent Stoltz, Montana Farmers Union; Brett Dailey, ex-officio; Tammy Bridges, staff; Verna Billedeaux, CBB.

Approval of Agenda and Minutes: Chaley Harney asked if there were any additions or amendments to the agenda and minutes from the September 8, 2025 meeting. Justin Iverson moved to approve the agenda and minutes, and Pamela Bilyeu seconded. Motion passed.

Financial Update & Investment Timeline Review: Business Manager Sue Broyles shared MBC’s unaudited financial standing as of September 30, 2025 with the members. Chaley Harney reviewed the history of MBC’s investments with the members.

Nominating Committee Update

Chairman Andy Kellom was not present to share an update.

Monthly Presentation: MBC Marketing Plan

Chaley Harney presented the Fiscal Year 2026 Marketing Plan with the members for their review and approval. Ken Morris moved to approve the Marketing Plan and Debbie Andersen seconded. Motion passed.

Adjournment: Executive Director Chaley Harney asked if there was any further business to come before the board and seeing none he called for adjournment. Wes Jensen moved, and Justin Iverson seconded. Motion passed. The meeting was adjourned at 12:59 p.m.

Next Meeting: November 10: virtual